

### **REMARKS**

The Office Action dated May 20, 2005 has been reviewed and carefully considered. Claims 20-22 are added. Claims 1-3, 9-11 and 17-22 are pending, all pre-existing claims being independent.

Claims 1-3, 9-11 and 17-19 stand rejected under 35 U.S.C. 103(a) as unpatentable over U.S. Patent No. 5,884,309 to Vanechanos, Jr. ("Vanechanos") in view of U.S. Patent No. 6,654,739 to Apte et al. ("Apte").

Claim 1, as amended, recites, "A method for determining whether to recommend a program . . . receiving a first program record representing a first program . . . ; and determining, based on the second program record, whether to recommend said first program."

Support for the amendment of claim 1 is found in the specification (e.g., page 10, lines 4-13).

The Vanechanos/Apte combination the Office Action proposes seemingly would have featured no more than generating information that may be of interest based on a first record.

Vanechanos/Apte, at best, merely generates an indication of potential interest with regard to retrieved information related to a first record, but fails to determine, "based on the identified second program record, whether to recommend said first program."

For at least the above reason(s), the references applied, alone or in combination, fail to render obvious or anticipate the present invention as recited in claim 1 as amended.

The other independent claims have been similarly amended to recite "determining, based on the . . . program record(s), whether to recommend . . .," and likewise are deemed to distinguish patentably over the applied references, alone or in combination.

New claims 20 and 22 find support in the specification (e.g., page 10, lines 4-13).

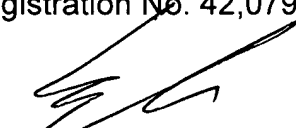
New claim 21 finds support in the specification (e.g., page 17, lines 9-12).

For all the foregoing reasons, it is respectfully submitted that all the present claims are patentable in view of the cited references. A Notice of Allowance is respectfully requested.

Respectfully submitted,

Dan Piotrowski  
Registration No. 42,079

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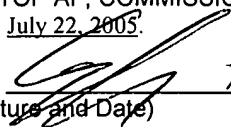
  
By: Steve Cha  
Attorney for Applicant  
Registration No. 44,069

**Mail all correspondence to:**  
Dan Piotrowski, Registration No. 42,079  
US PHILIPS CORPORATION  
P.O. Box 3001  
Briarcliff Manor, NY 10510-8001  
Phone: (914) 333-9624  
Fax: (914) 332-0615

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Steve Cha, Reg. No. 44,069  
(Name of Registered Rep.)

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